/ I am Hazael

A passionate user interface designer with more than 10 years of experience. My focus is on designing native and hybrid mobile applications, web applications, and the effective implementation of Design Systems.

39 years old

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Spanish (Native), English (B1-B2)

Monterrey, N.L., Mexico.

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/ Academic Background

Bachelor's degree

Bachelor of Graphic Design / Universidad Autónoma de Tamaulipas, Facultad de Arquitectura, Diseño y Urbanismo, 2004 - 2008

Courses and Training

2019, Design Thinking Training

2020, Prototyping from Scratch with Figma

2023, Effective Design Systems

2023, UI design, focused on the creation of design systems

/ Professional experience

May 2023 - Present | Freelance

Currently, I work as a freelance professional in the field of User Experience (UX) Design, where I have been involved in various activities such as user research, persona creation, and user interface (UI) design. My experience includes projects for a variety of products, such as mobile applications, web applications, online stores, and the development of Design Systems.

October 2021 - April 2023 | Multiplica Talent assigned to Cencosud in Santiago de Chile

As a Senior UI Designer, I led the development of the User Interface for the native application of Santa Isabel Supermarket in Santiago de Chile. Additionally, I actively participated in the initiative to create the Design System for Cencosud supermarket applications. During this experience, I applied my skills and knowledge to conceive an intuitive and attractive user experience, collaborating with professionals such as Product Designers, UX Researchers, UX Writers, Developers, and Product Owners. The result was a modern and functional interface that significantly improved the user experience.

August 2020 - September 2021 | Yomp!, Monterrey N.L.

In my role as UI Design Coordinator, I meticulously analyzed the needs of each project and directed the creation of the UI Kit and components for various platforms, including mobile and web applications. I worked closely with the talented development team, actively participating in the implementation of designs in HTML and CSS. My focus was on ensuring a consistent and high-quality user experience.

October 2018 - June 2020 | Softtek, Monterrey, N.L.

As a Senior UI Designer, I took on the exciting responsibility of leading the redesign of applications dedicated to satellite tracking and video streaming. I developed attractive and functional interfaces for web versions and mobile applications (iOS and Android). I used the InVision tool to create interactive prototypes, facilitating effective digital presentations to clients

November 2016 - October 2018 | Freelance, Monterrey, N.L.

During my time as a Freelance UI Designer, I contributed significantly to various projects, from mobile applications to web applications. I greatly enhanced user experience and visual aesthetics. During my period as an independent professional, I demonstrated strong skills in interface design, as well as the practical implementation of concepts through HTML and CSS layout.

/ Knowledge and Skills

Figma

Sketch

Adobe Creative

Zeroheight

Design system

UI Kit

Accesibility

Material Design

Human interface

HTML5

CCS3

Bootstrap

Shopify

WordPress

Collaborative work